



The **2018 Walk-On's Independence Bowl** approaches! We are getting our fans ready for an ACC/SEC action-packed game!! Proud of our reputation for hospitality throughout the collegiate football world, this year's Walk-On's Independence Bowl should be a continuation of past success.

The **Ambassadors** play an important role in Walk-On's Independence Bowl activities throughout bowl week. Ambassadors are a select group of young men or women who act as liaisons between the bowl, the city, the fans, the teams and the players.

We are looking for young men or women who are outgoing, courteous, reliable, and conscientious to serve as Ambassadors for the 2018 Walk-On's Independence Bowl festivities. Applicants must be available from December 22rd through the 27th.

I'd like to invite you to apply! This year promises an exciting week of football and everything a top bowl game entails... fans, food, social events, networking, bands, spirit groups, and of course ---- players! I hope you'll join us in representing the Independence Bowl Foundation.

If you would like to participate as an Ambassador, please return the attached form to me by November 2, 2018 (you can email your information, if you prefer). Included in this information packet is some additional information you'll need about this year's program. Please feel free to contact me with any questions.

- Your Contact Information & Application
- Tentative Event Schedule
- Dress Requirements & Are your friends interested?

Sincerely,

A handwritten signature in black ink that reads "Jeff Butler".

Jeff Butler
Director of Events and Operations

Walk-On's Independence Bowl
P.O. Box 1723
Shreveport, LA 71166
318-221-0712 (office)
318-221-7366 (fax)

Jeff Butler 225-636-0308 (cell)
jbutler@independencebowl.org



Please complete and return this application to **Jeff Butler** (contact information is at bottom of page) either by mail, email, or fax. Please be sure your information is legible. Please submit information by November 2, 2018.

Last Name	First Name	Male	Female
-----------	------------	------	--------

Address

City	State	Zip	S M L XL XXL Shirt Size (circle)
------	-------	-----	-------------------------------------

Home Phone Number	Cell Phone	Driver's License	State
-------------------	------------	------------------	-------

Email	Birth Date
-------	------------

Tell me a little about yourself!

Ideas: High School, High School Activities, College, College Activities, Your Major, Community Involvement, Hobbies, Your Favorites, Pets, Travels, Future Plans, Anything else that makes you – YOU!

Walk-On's Independence Bowl
P.O. Box 1723
Shreveport, LA 71166
318-221-0712 (office)
318-221-7366 (fax)

Jeff Butler 225-636-0308 (cell)
jbutler@independencebowl.org



2018 Schedule of Events

Below is a list of the events that Ambassadors will be utilized. We will have a couple of informational meetings prior to the start of bowl activities. At these meetings, we will finalize events, responsibilities, times, locations, etc. You will be contacted via email, mail or phone to notify you of meeting dates.

- **Big Game Show:** December 23rd, will need assistance with taking tickets and directing teams to correct side of auditorium.
- **Chairman's VIP Reception:** December 23rd, will need help with registration table and checking in of VIP guests and greeting sponsors and elected officials.
- **Kids Day Out:** December 24th (morning) will assist with Kids Day Out Chairwoman to watch kids as they participate in activities through Shreveport/Bossier.
- **Fan Fest/Gameday:** December 27th, will be positioned along the mid-way to answer questions from fans (Bowl will provide FAQ sheet) and help direct fans to popular locations. Others will work as Ushers and Program Sellers in the stadium.

Dress Requirements

Khaki slacks and comfortable shoes (black, brown, navy or clean tennis shoes).

The Independence Bowl will provide you with a polo with the bowl's logo. We will provide nametags.

As a shirt alternative to some of the events, we will wear a white button down shirt (that you provide) and Bowl lapel pins.

Interested Friends?

I welcome your friends to apply! They can email or call me and I'll be glad to help them with their application. Remember that Ambassadors must be available during bowl week.

Walk-On's Independence Bowl
P.O. Box 1723
Shreveport, LA 71166
318-221-0712 (office)
318-221-7366 (fax)

Jeff Butler 225-636-0308 (cell)
jbutler@independencebowl.org



Program photo and ambassador meeting

Friday, November 16, 2018

- Group photo for this year's game program
- Review activities and events
- Meet one another
- Discuss clothing and pass out Walk-On's Independence Bowl Polos
- Answer general questions

Attendance at all events is not mandatory, but you **must work Kids Day Out in order to get your two (2) game tickets and parking pass.**

Walk-On's Independence Bowl
P.O. Box 1723
Shreveport, LA 71166
318-221-0712 (office)
318-221-7366 (fax)

Jeff Butler 225-636-0308 (cell)
jbutler@independencebowl.org