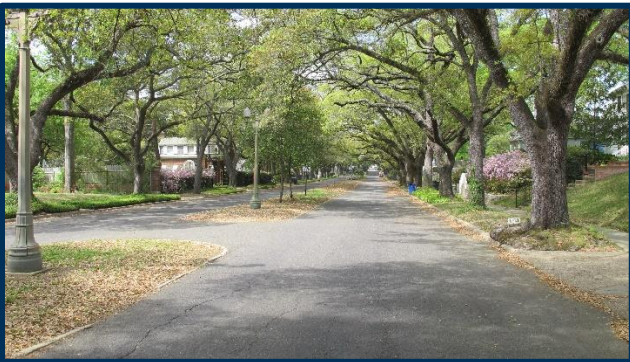




Sponsorship Opportunities

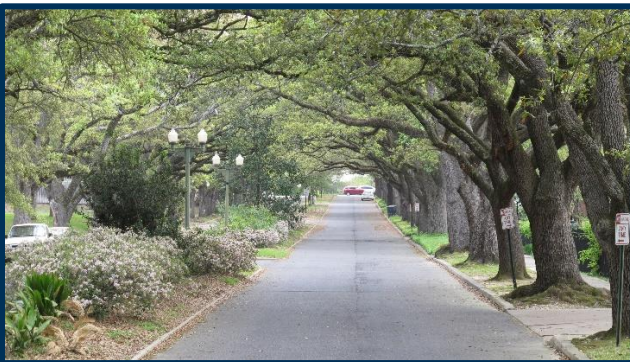
Race Partner - \$500

Sponsor logo and activities on the Official web page
 One (1) social media post about the partnership
 Fern Marketplace booth/promotion space



Presenting Partner - \$1,000

Sponsor logo and activities on the Official web page
 One (1) social media post about the partnership
 Fern Marketplace booth/promotion space
 Sponsor logo on the cover of runsignup.com web page
 Logo on signage at race start/finish
 Race packet insert



Official Hotel Partner (1 available) - \$1,000*

ALL benefits including in Presenting Partner package
 Two (2) social media posts about the partnership
 Designation as the Official Hotel Partner of Kickoff K's
 All online traffic directed to partner's booking page
 Logo on Kickoff K's race poster
 *any additional spent put towards advertising

Race Turn Sponsor - \$2,500

ALL benefits including in Presenting Partner package
 Two (2) social media posts about the partnership
 Sponsor logo on all race turn signage (app. 47 total)
 Logo on Kickoff K's race poster



Water Station Sponsor - \$2,500

ALL benefits including in Presenting Partner package
 Two (2) social media posts about the partnership
 Large sponsor signage at all water stations (app. 8 total)
 Logo on Kickoff K's race poster



Kickoff K's Title Sponsorship - \$5,000

Sponsor logo included in the main Kickoff K's logo
 Primary position on cover of runsignup.com web page
 Representation in all aspects of social media promotion
 Large signage on the inflatable arch at race start/finish
 Logo included on all race turn signage (app. 47 total)
 Signage at all water stations (app. 8 total)
 Race packet insert
 Logo on race bib