



The **2017 Walk-On's Independence Bowl** approaches! We are getting our fans ready for an ACC/SEC action-packed game!! Proud of our reputation for hospitality throughout the collegiate football world, this year's Walk-On's Independence Bowl should be a continuation of past success.

The **Ambassadors** play an important role in Walk-On's Independence Bowl activities throughout bowl week. Ambassadors are a select group of young men or women who act as liaisons between the bowl, the city, the fans, the teams and the players.

We are looking for young men or women who are outgoing, courteous, reliable, and conscientious to serve as Ambassadors for the 2017 Walk-On's Independence Bowl festivities. Applicants must be 18 or older and must be available from December 22rd through the 27th.

I'd like to invite you to apply! This year promises an exciting week of football and everything a top bowl game entails... fans, food, social events, networking, bands, spirit groups, and of course ---- players! I hope you'll join us in representing the Independence Bowl Foundation.

If you would like to participate as an Ambassador, please return the attached form to me by November 27, 2017 (you can email your information, if you prefer). Included in this information packet is some additional information you'll need about this year's program. Please feel free to contact me with any questions.

- Your Contact Information & Application
- Tentative Event Schedule
- Dress Requirements & Are your friends interested?

Sincerely,

Jeff Butler
Director of Events and Operations

Lesley Reed
2017 Ambassador Chairwoman

Walk-On's Independence Bowl
P.O. Box 1723
Shreveport, LA 71166
318-221-0712 (office)
318-221-7366 (fax)

Lesley Reed 318-716-9204 (cell)
lesleyreed86@yahoo.com

Jeff Butler 225-636-0308 (cell)
jbutler@independencebowl.org



Please complete and return this application to **Jeff Butler** (contact information is at bottom of page) either by mail, email, or fax. Please be sure your information is legible. Please submit information by November 27, 2017.

Last Name	First Name	Male	Female
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Address

City	State	Zip	S M L XL Shirt Size (circle)
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Home Phone Number	Cell Phone	Driver's License	State /
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Email	Birth Date
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Tell me a little about yourself!

Ideas: High School, High School Activities, College, College Activities, Your Major, Community Involvement, Hobbies, Your Favorites, Pets, Travels, Future Plans, Anything else that makes you – YOU!

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2017 Schedule of Events

This is a **tentative schedule** of this year's bowl events. We will have a couple of informational meetings prior to the start of bowl activities. At these meetings, we will finalize events, responsibilities, times, locations, etc. You will be contacted via email, mail or phone to notify you of meeting dates. Highlighted dates are where Ambassadors will be utilized.

Date / Event	Place	Time
Monday, December 11, 2017	Place	Time
Mike & Judy McCarthy Team Announcement Party	Stadium Club	6 p.m.
Saturday, December 23, 2017	Place	Time
Team Arrival	Hotels	2 p.m.
"KSLA Presents The Big Game Show"	Riverview Theater	5:30 p.m.
Chairman's Reception	Petroleum Club	6:30 p.m.
Sunday, December 24, 2017	Place	Time
Citizens National Bank FCA Breakfast	Shreveport Convention Center	7:30a.m.
Kids Day Out	Altitude Trampoline Park, Game On Video Game Truck	8:45 a.m. – 1 p.m. (tentatively)
Ladies Day Out	Mardi Gras Museum, Bella Nonnas Olive Oil & Vinegar, Louisiana Boardwalk	9 a.m. – 12:45 p.m. (tentatively)
Non-Profit Visit	Providence House/ Northwest Louisiana War Veterans Home	Home Team: Morning Away Team: Afternoon
Taste of Louisiana	Walk-On's Bistreaux & Bar	6:45 p.m. (tentatively)
Monday, December 25, 2017	Place	Time
Barksdale AFB Feed the Troops	BAFB	TBD
Tuesday, December 26, 2017	Place	Time
News Conference	Independence Stadium	10 a.m.
NCAA Pre-Game Meeting	Independence Stadium	4 p.m. (tentatively)
Pub Crawl	Red River District	5 p.m.
Parade & Pep Rally	Louisiana Boardwalk	6 p.m.
Media Dinner	Walk-On's Bistreaux & Bar	7 p.m.
Block Party	Red River District	8 p.m.
Wednesday, December 27, 2017	Place	Time
Coca-Cola Fan Fest	State Fair Grounds	10 a.m. – Noon
42nd Walk-On's Independence Bowl	Independence Stadium	12:30 p.m.
Walk-On's Independence Bowl After Party	Great Raft Brewery	4:30 p.m. – 9 p.m.
Walk-On's Independence Bowl Post-Game Skate	Hirsch Coliseum	4:30 p.m. – 7:30 p.m.

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Dress Requirements

Khaki slacks and comfortable shoes (black, brown, navy or clean tennis shoes).

The Independence Bowl will provide you with a polo with the bowl's logo. We will provide nametags.

As a shirt alternative to some of the events, we will wear a white button down shirt (that you provide) and nice Bowl pins.

Interested Friends?

I welcome your friends to apply! They can email or call me and I'll be glad to help them with their application. Remember that Ambassadors must be at least 18 and available during bowl week.

Program photo and ambassador meeting

Friday, December 1, 2017

- Group photo for this year's game program
- Review activities and events
- Meet one another
- Discuss clothing and pass out Walk-On's Independence Bowl Polos
- Answer general questions

Attendance at all events is not mandatory, but you **must work Kids Day Out in order to get your two (2) game tickets and parking pass.**

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